

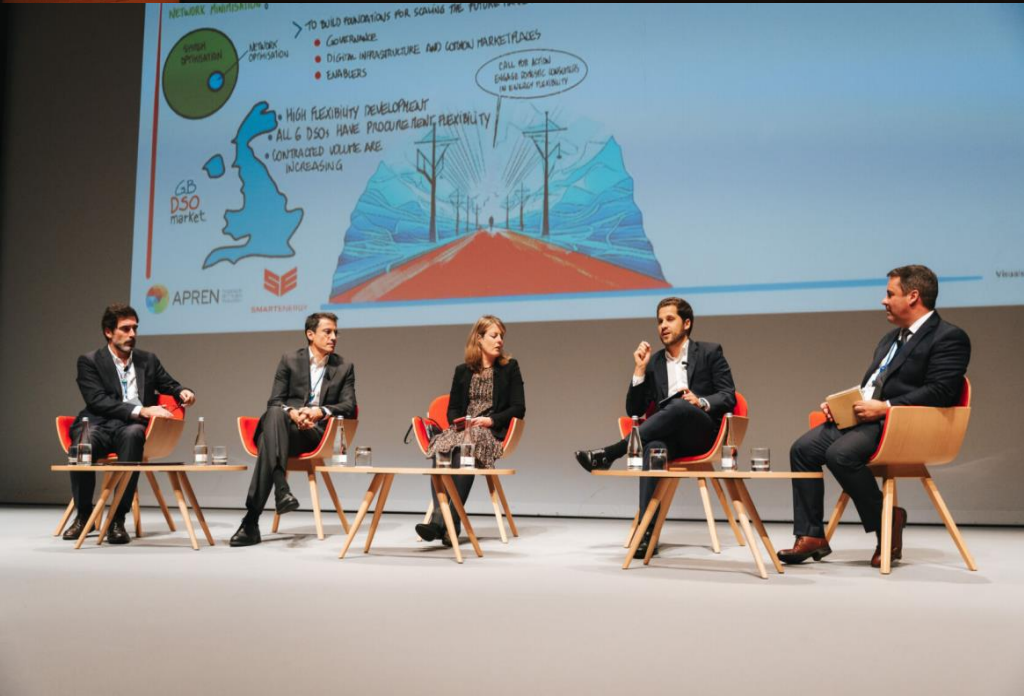


#PRES2024

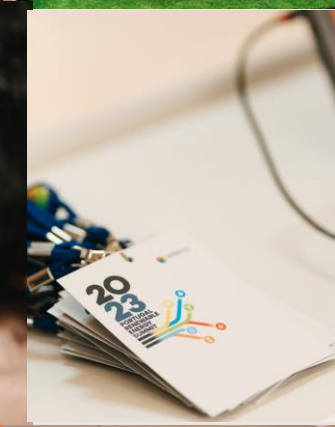
Sponsorship
Opportunities



THE EVENT







#PRES

#PRES (Portugal Renewable Energy Summit) is organized annually by APREN, the Portuguese Renewable Energy Association

It is the **main conference** dedicated to the renewable sector in **Portugal**, with a history of more than 10 years

The **main public, governmental and private entities** come together to discuss the latest news in the sector, particularly in terms of policies, strategy, research and regulation.

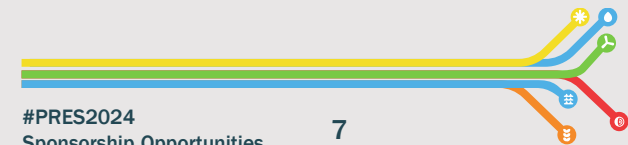
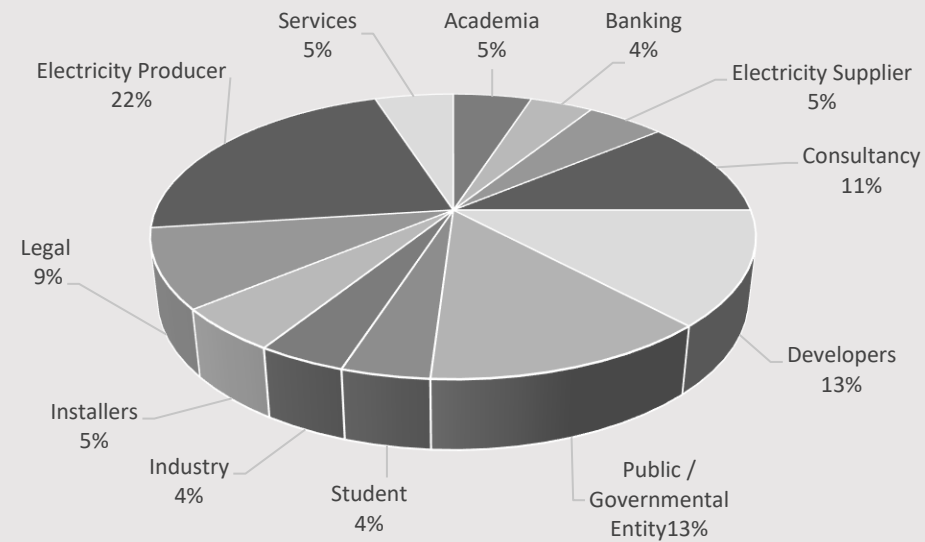
The sector's **major themes** are discussed in lively thematic debate panels, which provide an x-ray of the sector's present and future.



Participants

750 participants in 2023

- 700 in person and 50 remote
- + 100 than in 2022

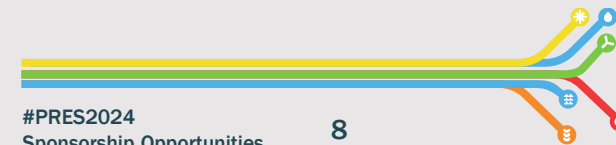


Sponsors

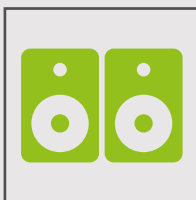
<p>DIAMOND & HOST SPONSOR</p>  <p>SMARTENERGY</p>	<p>PLATINUM</p> 
<p>GOLD</p> 	<p>SILVER</p> 
<p>BRONZE</p> 	
<p>EXPOSITORES</p> 	<p>MEDIA PARTNER</p> 

53 sponsors in 2023

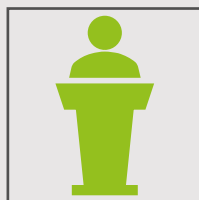
- 1 Diamond & Host Sponsor
- 12 Platinum
- 9 Gold
- 11 Silver
- 15 Bronze
- 5 Exhibitors



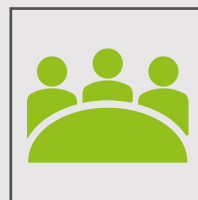
Speakers in 2023



54 speakers



20 international
speakers



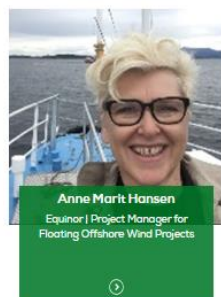
42 C-Suite speakers



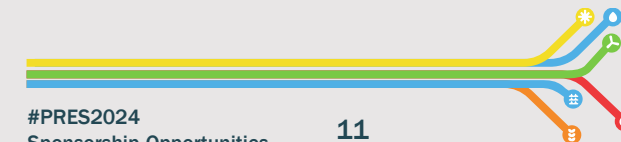
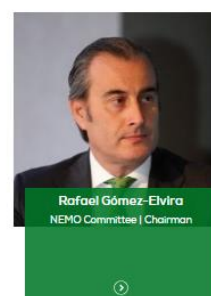
7 speakers from
european entities



Speakers in 2023



Speakers in 2023





#PRES2024

The Event



November 4 & 5



Culturgest's Grand Auditorium, in Lisbon



2 full days of debate



About 10 dynamic debate sessions with strategic stakeholders



Why sponsor?

01

Networking with the main companies and entities in the energy sector, with spaces and a room dedicated to this purpose

02

Program focusing on **major themes in the sector**

03

Various visibility options, adapted to each sponsor's objectives

04

Brand exposure to key market decision-makers



Themes

European level

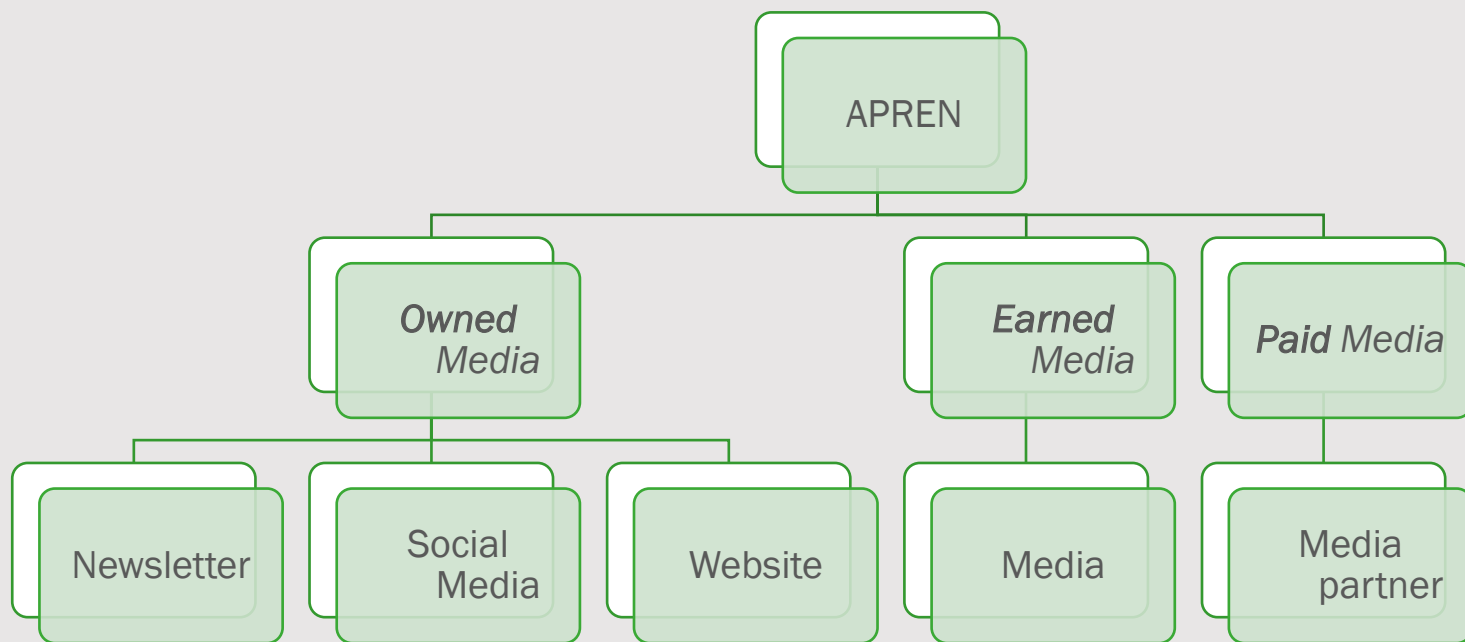
- European electricity market design
- REDIII transposition
- Grid action plan: anticipatory investments
- Hydrogen bank auction
- Targets for solar PV and wind (on- and offshore), and storage
- Industrialization
- Financing
- Renewables acceleration areas

National level

- Renewable gases auction (biomethane and green H2)
- Network availability
- Repowering and Hybridization
- Offshore Wind: auction and pre-qualifications
- Electrification of consumption: Buildings and maritime, road and air transport
- Attractive market design – PPAs, CFDs and different markets
- Individual & collective self-consumption, and energy communities
- Project licensing: involvement with entities and local government
- Taxation in the energy sector
- Energy transition and citizen involvement
- Biodiversity, landscape, agriculture and heritage



Reach



400 companies
44% opening rate



19.000



660



339



5.800



473



Data from June 2024:

- 27.242 pageviews
- 22.175 unique pageviews

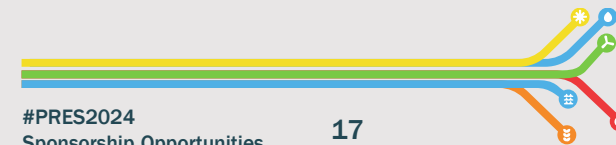
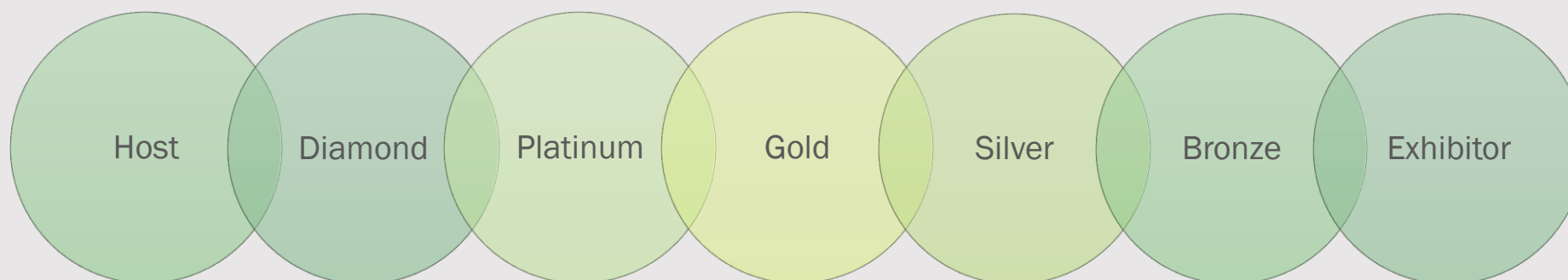
Contact with relevant national and international media for pre-promotion and coverage of the event.

Expresso

Liberdade para pensar.



Sponsorship opportunities



Host

Benefits

- Exclusive presence in the event's Mind Mapping
- Sole sponsor of the event's official dinner
- 20 in person passes for the conference
- 10 seats at the official dinner
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)
- 1 presentation included in the program of the event (20 minutes)
- 1 speaker included in one of the event's panels (to be defined)
- 1 post on APREN's LinkedIn account (content to be defined)
- Category limited to 1 sponsor

45.000€
(+VAT)



Diamond

Benefits

- 2m x 2m (4m²) space for stand:
 - The number of exhibitors limited to space available at the venue, and defined on a "first come first served" basis;
 - The exhibitor is responsible for the stand design, assembling and implementation, in line with the venue's rules.
- 12 in person passes for the conference
- 6 seats at the official dinner
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)
- 1 speaker included in one of the event's panels (to be defined)
- 1 post on APREN's LinkedIn account (content to be defined)
- Category limited to 1 sponsor

25.000€
(+VAT)



Platinum

Benefits

- 8 in person passes for the conference
- 4 seats at the official dinner
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)
- 1 speaker included in one of the event's panels (to be defined)
- 1 post on APREN's LinkedIn account (content to be defined)

12.000€
(+IVA)



Gold

Benefits

- 5 in person passes for the conference
- 2 seats at the official dinner
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)
- 1 post on APREN's LinkedIn account (content to be defined)

8.000€
(+VAT)



Silver

Benefits

- 4 in person passes for the conference
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)

5.000€
(+VAT)



Bronze

Benefits

- 2 in person passes for the conference
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)

3.500€
(+VAT)



Exhibitor

Benefits

- 2m x 2m (4m2) space for stand:
 - The number of exhibitors limited to space available at the venue, and defined on a "first come first served" basis
 - The exhibitor is responsible for the stand design, assembling and implementation, in line with the venue's rules
- 2 in person passes for the conference
- Inclusion of the logo in all physical and digital outlets for promoting and communicating the event, with a link to the sponsor's website (when possible)

4.500€
(+VAT)



Sponsorship options

	Host	Diamond	Platinum	Gold	Silver	Bronze	Exhibitor
Exclusive presence in the event's Mind Mapping	x						
Sole sponsor of the event's official dinner	x						
2m x 2m space for stand		x					x
In person passes for the conference	20	12	8	5	4	2	2
Seats at the official dinner	10	6	4	2			
Inclusion of the logo in all physical and digital outlets	X	x	x	x	x	x	x
1 presentation (20 minutes)	X						
1 speaker	X	x	x				
1 Post on LinkedIn	x	X	x	x			
Rate →	45.000€ + VAT	25.000€ + VAT	12.000€ + VAT	8.000€ + VAT	5.000€ + VAT	3.500€ + VAT	4.500€ + VAT



Contact



If you have questions or need more information please contact the APREN Team via email: comunicacao@apren.pt.





Thank you!