



Electricity country sheets

Monitoring data 2024

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Find us at:

ACER

E press@acer.europa.eu Trg republike 3 1000 Ljubljana Slovenia

www.acer.europa.eu





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Country sheet guidance

The ACER country sheets present key metrics on retail electricity markets across EU Member States and Norway for the year 2024. They offer insights into consumer engagement at the retail level and monitor progress towards decarbonisation objectives. As electricity generation becomes increasingly variable due to the growing share of renewables, system stability and responsiveness will depend on flexible demand, smart technologies, and adaptable contract models. The indicators covered provide an overview of how electricity markets are developing. They reflect the extent to which consumers are participating in the energy transition, adopting new technologies, and supporting more decentralised and responsive energy systems. Taken together, these metrics help to assess the flexibility of each market and its capacity to contribute to a resilient and sustainable energy future. This guidance outlines the definitions of each indicator featured in the country sheets, along with the sources and methodologies used.

Competition & market metrics

Static consumer demand can drive prices up, especially when they are paired with costly and inflexible generation. In contrast, flexible demand, supported by dynamic price contracts, if adjusting to a higher share of price-competitive renewables, can lower consumer prices. As EU final energy demand becomes more electrified, this flexibility and demand-responsive dynamics will be crucial for achieving more affordable pricing. In parallel, competition fosters fair pricing and innovation, with higher consumer choice and switching rates indicating healthier market dynamics. The values below the indicators show year-on-year changes in the key market fundamental facts (expressed as percentage changes or nominally).

- Consumers (min) Refers to the number of household and non-household consumers in each Member State in millions, as measured by the number of metering points in the sector.
- Average demand (MWh) Refers to the average annual demand for electricity of household and non-household consumers in MWh.
- Unit price (€c/kWh)- Refers to the average final electricity prices¹ paid by household and non-household consumers in cents/kWh, for the average consumption band in the country.
- Nationwide suppliers Refers to the number of nationwide suppliers operating in the household or non-household sectors in the Member State.
- Switching Refers to the share of household consumers (measured by metering points) and non-household consumers (measured by consumption volume) which have switched electricity suppliers during the year.
- Concentration (HHI) Refers to the market concentration for the household and non-household markets, measured by the market share. The Herfindahl-Hirschman Index (HHI) is commonly used to measure market concentration, ranging from 0 to 10,000. An HHI score below 2,000 indicates a competitive market (green), a score between 2,000 and 4,000 indicates a concentrated market (orange), and a score above 4,000 indicates a highly concentrated market (red).
- Hours with prices <5€/MWh Refers to the number of hours in a year during which wholesale
 electricity market prices fell below 5€ per megawatt-hour and includes negative prices. A higher
 number of such hours typically suggests the existence of periods of high renewable generation
 and low consumer demand, highlighting the need for greater consumer flexibility and storage
 capacity.
- Hours with prices >150€/MWh Refers to the number of hours in a year during which wholesale electricity market prices exceeded 150€ per megawatt-hour. These high-price

¹ Final electricity prices reflect not only the costs of energy consumption but also account for all subsidies received by consumers.

periods usually indicate limited supply, or reliance on expensive generation, and have a direct impact on consumer bills and market volatility.

- Days with price swings >50€ Refers to the number of days in a year during which the difference between the highest and lowest hourly electricity prices exceeded 50€/MWh. This metric captures the extent of intra-day price volatility and can indicate challenges in balancing supply and demand, as well as the value of flexible assets like demand-side response.
- Average daily spread (€/MWh) Refers to the average difference between the maximum and
 minimum hourly wholesale electricity prices over all days in the year. It provides an indication
 of daily price volatility and the potential economic value of shifting consumption or generation
 within the day.

Consumer metrics

Consumer landscape indicators evaluate retail consumers' contract choice and their expenditure on electricity, including its detailed breakdown. A higher uptake of dynamic pricing contracts reflects more consumer engagement and higher market flexibility. Consumers with higher levels of demand, and therefore higher electricity expenditure, stand to benefit more from being flexible with their consumption.

- Contract uptake (%) Refers to the type of contracts that consumers in each Member State have signed up to, differentiating between dynamic², market-based monthly spot variable, regulated, market-based fixed price, time of use, hybrid, and other contracts.
- Bill breakdown (%) Refers to the different components which make up the final electricity price for households and non-households. The bill breakdown illustrates how the components of energy, network costs, VAT, and other taxes influence consumers' final electricity price formation. Negative components, indicating subsidies which reduce the final price, are not shown in the figure as they do not account for consumer expenditure.
- Annual expenditure Next to the bill breakdown, the annual expenditure of households and non-households is shown. This refers to the average amount of money consumers spend on electricity per year, after subsidies and grants, based on the annual average consumption and unit prices in each country.

Decarbonisation metrics

- Heat pumps Refers to the share of households using heat pumps. Heat pumps are
 considered a key technology for decarbonising the heating sector and increasing the
 electrification of residential energy use. A higher share suggests a stronger shift away from
 fossil-fuel-based heating systems.
- Electric vehicles Refers to the share of electric vehicles in relation to the number of household consumers. This indicator reflects the level of electrification in the transport sector and is a key demand driver for electricity in households. A higher share indicates progress towards decarbonising mobility and increasing electricity demand and in turn, the provision of flexibility from residential consumers.
- Smart meter roll-out Refers to the share of consumers with smart meters among total households and non-households, as measured by metering points³.

² Directive (EU) 2019/944 defines dynamic contracts as ones that reflect price variations in the wholesale market at an hourly frequency.

³ Where no data was received by ACER separating the smart meter roll-out between households and non-households, the data provided has been inserted as a data point for households.

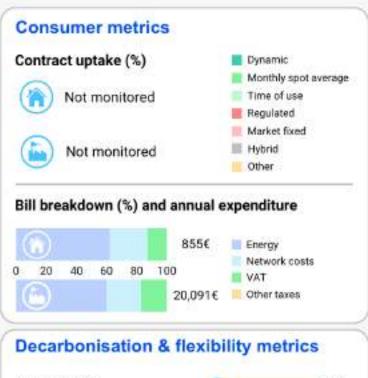
- Prosumers Refers to the share of household and non-household consumers that produce their own electricity. Prosumers generate renewable energy, typically via rooftop solar panels or small wind turbines, possibly in combination with battery storage systems. This enables them to consume their own electricity or feed it back to the grid.
- Renewable generation Refers to the share of electricity generated from renewable energy sources (RES) in the country's total electricity production.
- RES curtailment cost mln € Refers to the volume of renewable energy production that is intentionally reduced due to grid constraints or insufficient demand in the market, and the costs associated with compensating producers for missed revenues. The curtailment of renewable energy production generally results in greater use of more polluting and expensive generation sources, such as coal- or gas-fired power plants, thereby increasing energy bills for end-consumers and undermining the progress towards the energy transition.
- Energy communities Refers to the number of officially recognised energy communities connected to the electricity grid. These communities are typically composed of individuals, households, or local entities that jointly produce, consume, store, and share renewable energy. Grid connection allows them to interact with the wider electricity system and can enable participation in markets and the provision of local flexibility services. While they can play a role in enhancing system resilience and supporting citizen involvement in the energy transition, they are one of several elements contributing to a more decentralised and flexible energy system.

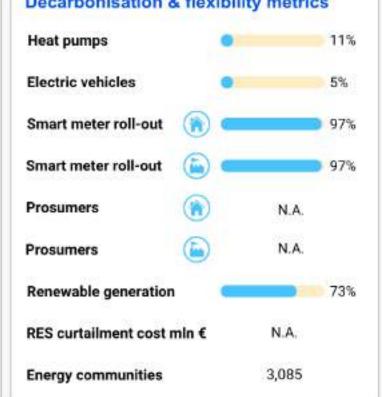
The complete list of sources and methodologies employed for each indicator can be found in the methodology of the country sheets below.





Competition & market	t metrics	
	(A)	
Consumers (mln)	4.35	0.56
Average demand (MWh)	3.31	73,27
Unit price (€c/kWh)	25.8 1-4%	27.4 ↓-13%
Nationwide suppliers	40 ↓-6	47 ↓-4
Switching	4.6%	4.4%
Concentration (HHI)	6,590	1,330
Hours with prices <5€/MWI	h	6.2%
Hours with prices >150€/M	Wh	4.2%
Days with price swings >50	€	306
Average daily spread (€/M\	Wh)	97.42





· Large-scale smart meter roll-out enables information provision.



- High number of nationwide suppliers and energy communities offering choice to
- consumers.



Threats

- Weaknesses . Most incumbents only offer at local level, where they hold high market shares.
 - · Uncertainty for consumers regarding price changes to open ended supply contracts.
 - Inactive consumers.

- · Slow penetration of EVs slowing the progress regarding electrification of transportation.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

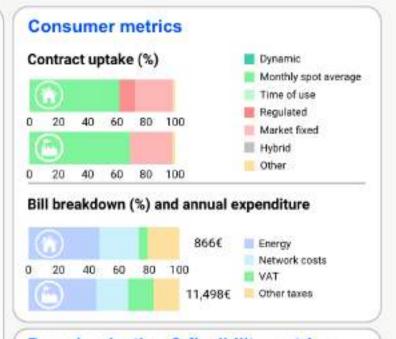


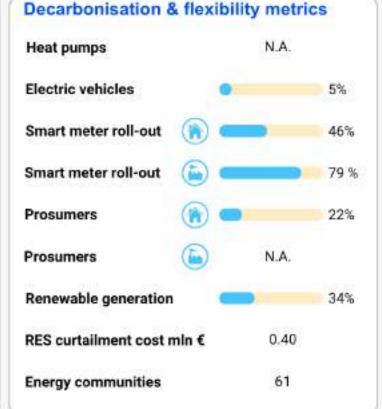
active participation. · Rising number of Renewable and Citizen Energy Communities to foster consumer awareness and active participation.





Competition & market	metrics	_	
Consumers (mln)	5.19	1.09	
Average demand (MWh)	2.60	45.38	
Unit price (€c/kWh)	33.3 ↓-18%	25.3 ↓-16%	
Nationwide suppliers	7 \$ 0	15 ↓-1	
Switching	18.2%	N.A.	
Concentration (HHI)	2,680	2,540	
Hours with prices <5€/MWI	n (8.3%	
Hours with prices >150€/M	Wh 2	2.0%	
Days with price swings >50	€	302	
warner dally arread (6/80)	4/L\ 0	2 20	





Average daily spread (€/MWh)

· High switching rate among household consumers demonstrating engagement.

92.38



- · Large smart meter roll-out for nonhousehold consumers.

- Opportunities Flexibility initiatives could create potential for off-peak demand management.
 - · Smart meter roll-out is growing which will improve access to information.

Weaknesses . A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.





- · Limited consumer choice may inhibit options in certain regions.
- · Limited flexibility may increase the need for network investment and in turn increase consumer costs.





Competition & market metrics





Consumers (mln)

Average demand (MWh)

N.A.

N.A.

Unit price (€c/kWh)

11.8 13% 14.75 1-13%

Nationwide suppliers

4

1B 111

Switching

0%

N.A.

139

Concentration (HHI)

3.500

N.A.

Hours with prices <5€/MWh

3.8%

Hours with prices >150€/MWh

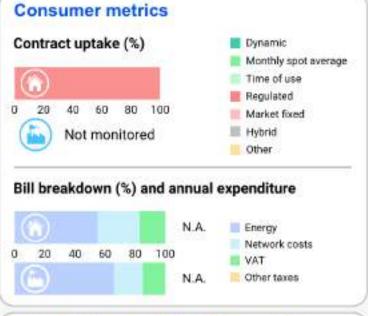
12.5%

Days with price swings >50€

345

Average daily spread (€/MWh)

184.72



Decarbonisation a	& flexibi	lity metrics
Heat pumps		N.A.
Electric vehicles		N.A.
Smart meter roll-out		N.A.
Smart meter roll-out		N.A.
Prosumers		N.A.
Prosumers		N.A.
Renewable generation	1	31%
RES curtailment cost	mln €	0
Energy communities		N.A.

Strengths

· Large number of nationwide suppliers in the non-household sector provides broad choice to consumers.



- · Growing share of renewable generation in
- the energy mix.





Opportunities • The delivery of market liberalisation will improve competition, innovation and consumer choice.

Weaknesses • 100% of consumers on regulated fixed price contracts.



· A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

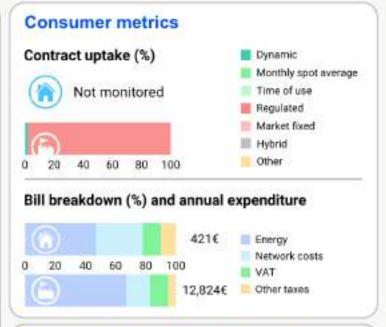


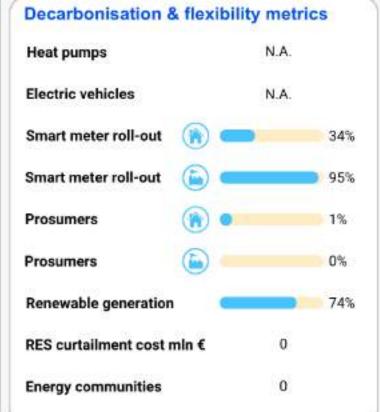
- Market regulation can prevent innovation and competition needed to deliver decarbonisation.
- · Limited flexibility may require network investment and increase consumer costs.





Competition & market	metrics	
Consumers (mln)	2.35	0.23
Average demand (MWh)	2.85	45,75
Jnit price (€c/kWh)	14.8 \$ 0%	28.0 ↓-16%
Nationwide suppliers	7 11	7 \$ 0
Switching	6.26%	N.A.
Concentration (HHI)	8,170	4,750
lours with prices <5€/MWh		4.7%
lours with prices >150€/M	Wh 1	10.2%
Days with price swings >50	€	327
Average daily spread (€/MV	Vh) 1	48.50





· Large-scale smart meter roll-out for nonhousehold enables information provision.



- · Aggregation services in place to aid
- participation and flexibility provision.



Weaknesses . Predominantly fixed rate contract uptake limiting flexibility from consumers.



· A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

- Opportunities . Flexibility initiatives could create potential for off-peak demand management.
 - · Growing smart meter roll-out for household consumers which will enable. data provision.



- · Market regulation can prevent innovation and competition needed to deliver decarbonisation.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.



Electricity country sheets 2024

CYPRUS



Competition & market metrics





Consumers (mln)

0.56

0.14

Average demand (MWh)

2.84

18.47

Unit price (€c/kWh)

32.5 1-10% 33.4 1 -8%

Nationwide suppliers

1 1B

9 10

Switching

0%

0.1%

20%

1-99%

Concentration (HHI)

10,000

8.210

Hours with prices <5€/MWh

N.A.

Hours with prices >150€/MWh

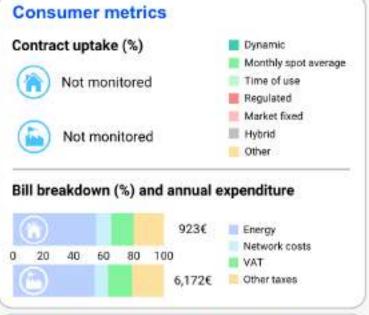
N.A.

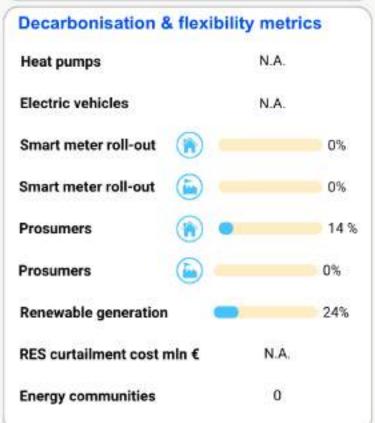
Days with price swings >50€

N.A.

Average daily spread (€/MWh)

N.A.





Strengths

· Relatively high rate of consumer engagement via prosuming.

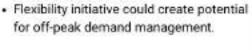






Weaknesses . A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

Opportunities . Small population provide the opportunity to roll-out smart meters.





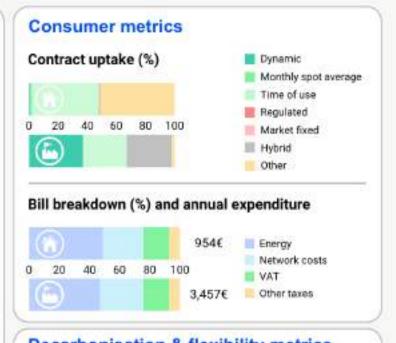


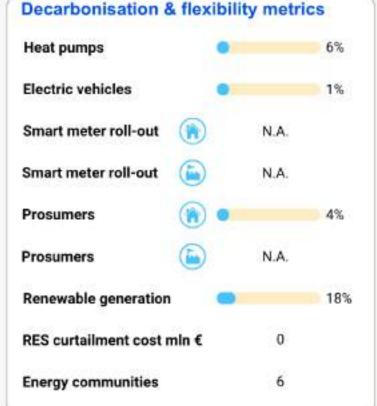
- · Lack of smart meters impedes the provision of information while market remains concentrated.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.





Competition & market	metrics	
	(A)	
Consumers (mln)	5.48	0.80
Average demand (MWh)	2.86	9.39
Jnit price (€c/kWh)	33.4 † 5%	36.8 4 -3%
Nationwide suppliers	81 1 1	102 16
Switching	6.8%	19%
Concentration (HHI)	2,870	1,100
lours with prices <5€/MWh	6	.0%
lours with prices >150€/MW	/h 6	.1%
Pays with price swings >50€	3	320
Average daily spread (€/MW	L) 77	3.75





· Explicit DSR control provides variable network charges assisting in delivering efficient operation.



Opportunities • Infrastructure in place to enable more

active participation.



 Rising number of Renewable and Citizen Energy Communities to foster consumer awareness and active participation.

Weaknesses . Low switching rate among consumers.



. A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

Threats

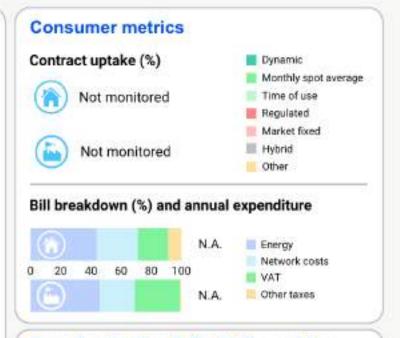
· Near zero smart meters impedes the provision of information to consumers.

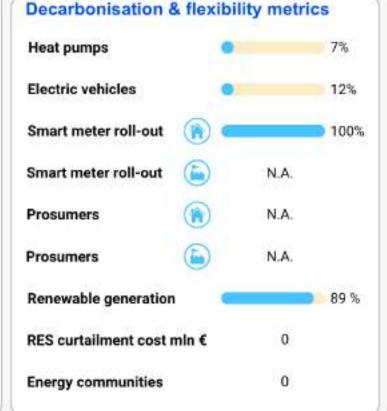






Competition & market metrics N.A. Consumers (mln) Average demand (MWh) N.A. N.A. 36.7 N.A. Unit price (€c/kWh) 64 43 Nationwide suppliers 124 1 29 N.A. Switching 13.0% 144% 1.250 Concentration (HHI) 1,140 Hours with prices <5€/MWh 8.5% Hours with prices >150€/MWh 3.8% Days with price swings >50€ 303 Average daily spread (€/MWh) 103.03





Strengths

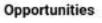
· Highly competitive market delivery consumer choice.



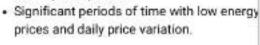
· Full smart meter roll-out enables information provision to consumers.



Weaknesses • A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.



Opportunities . Infrastructure in place to enable more active participation.







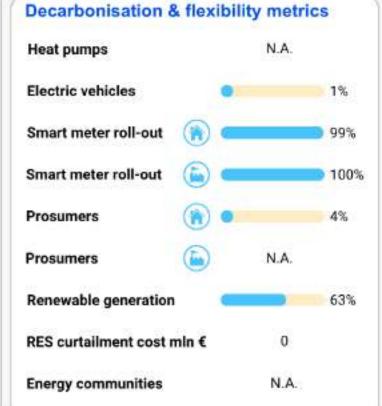
- Lack of data collection could impact policy decisions.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.





Competition & market metrics Consumers (mln) 0.66 0.10 Average demand (MWh) 3.03 82.32 22.6 19.2 Unit price (€c/kWh) 10% 1 -1% 25 Nationwide suppliers 47 1B 10 8.0% N.A. Switching 17% Concentration (HHI) 4,610 2.170 Hours with prices <5€/MWh 8.1% Hours with prices >150€/MWh 11.2% 339 Days with price swings >50€ Average daily spread (€/MWh) 115.36





Strengths

· Large-scale smart meter roll-out enables information provision.



Consumers engage in flexibility.



- Opportunities . Significant percentage of low wholesale prices and daily price variations.
 - · Flexibility initiatives could create potential for off-peak demand management.



- Weaknesses . Contract data for 2024 not available.
 - Low switching rate despite high consumer



· The majority of consumers are on fixedprice contracts.

Threats

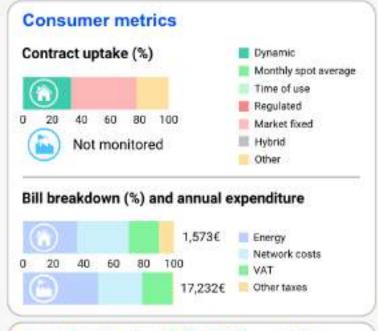


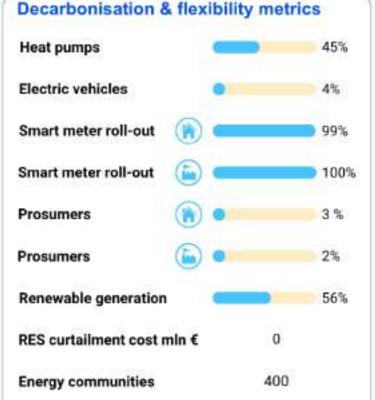






Competition & market metrics Consumers (mln) 3.37 0.447.33 124.87 Average demand (MWh) 21.5 13.8 Unit price (€c/kWh) 110% Nationwide suppliers 49 49 -4 15.1% N.A. Switching Concentration (HHI) 1.010 940 Hours with prices <5€/MWh 24.8% Hours with prices >150€/MWh 4.3% 185 Days with price swings >50€ 81.91 Average daily spread (€/MWh)





Strengths

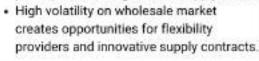
· Large-scale smart meter roll-out enables information provision.



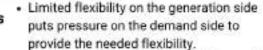
 Strong supply competition delivering choice for consumers.



Opportunities • Infrastructure enables active market participation throughout the supply chain.



Weaknesses





· A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.



 Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

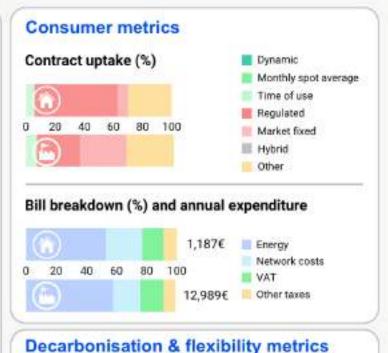


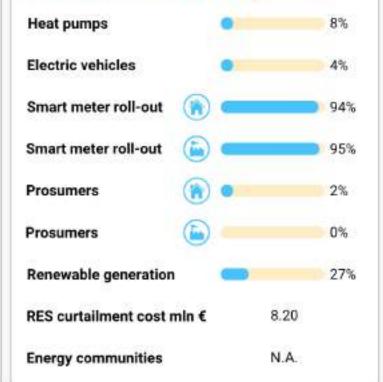
 Markets are unable to drive sufficient investments on flexibility both on the generation and demand side.





Competition & market metrics 5.34 Consumers (mln) 34.79 Average demand (MWh) 4.11 48.58 28.9 26.7 Unit price (€c/kWh) 118% 1-13% 30 Nationwide suppliers 47 J-5 1.1 10.4% Switching 6% 18% N.A. 2.500 Concentration (HHI) 4,670





Days with price swings >50€

Hours with prices >150€/MWh

Hours with prices <5€/MWh

283

11.5%

1.1%

Average daily spread (€/MWh)

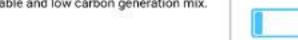
77.05

Strengths

· Large-scale smart meter roll-out enables information provision.



Stable and low carbon generation mix.





Weaknesses . Dynamic contract not available to household consumers.



· Price regulation continues in both the consumer sectors which can act as a market barrier for new entrants.

- Opportunities . Infrastructure in place to enable active participation.
 - 45% ToU contract share (regulated & market) demonstrating a willingness to engage in flexible consumption.

Threats

 Regulated retail prices are a potential barrier to innovative supplier practices.





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GERMANY



Competition & market metrics





Consumers (mln)

44.21

3.29

Average demand (MWh)

2.57

92.45

Unit price (€c/kWh)

39.5 1. -3% 32.4 1.8%

Nationwide suppliers

212 115

212 1194

Switching

14.0% 117%

14.0% 18%

Concentration (HHI)

N.A.

N.A.

Hours with prices <5€/MWh

8.5%

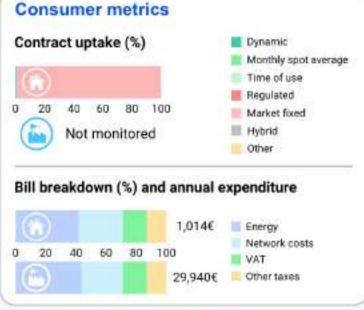
Hours with prices >150€/MWh

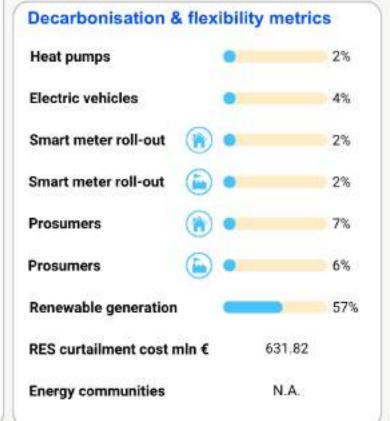
4.1%

Days with price swings >50€

318

Average daily spread (€/MWh) 112.08





Strengths

· High rates of consumers switching and generating their own electricity.



- Large number of nationwide suppliers.
- Renewable sources account for a major. share of energy production.



- Weaknesses . Near zero smart meter provision.
 - Grid expansion progressing slowly.
 - · Uptake of inflexible contracts limits flexibility, risking inefficient investments and higher consumer costs.



- Opportunities . Flexibility initiatives can create off peak management.
 - Enhanced roll-out of smart meters will. enable greater information provision.



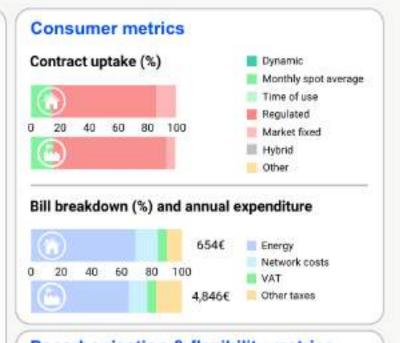
- · Grid congestion resulting in RES curtailment costs of €631.8m.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

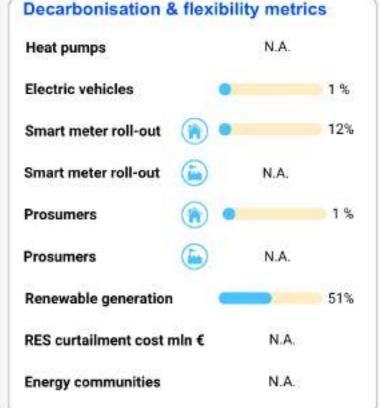






Competition & market	metrics	
Consumers (mln)	6.01	1.70
Average demand (MWh)	2.89	20.94
Unit price (€c/kWh)	22.6 1-2%	23.1 ↓-119
Nationwide suppliers	13 ↓-3	18 1 2
Switching	6% ↓-39%	13.3%
Concentration (HHI)	5,160	2,870
Hours with prices <5€/MWh	3	.0%
Hours with prices >150€/M\	Wh 10	0.7%
Days with price swings >504	£ 3	341
Average daily spread (€/MW	m.) 26	2.86





Opportunities . Flexibility initiatives can create off peak

Strengths

High level of renewable generation.

Enhanced roll-out of smart meters.

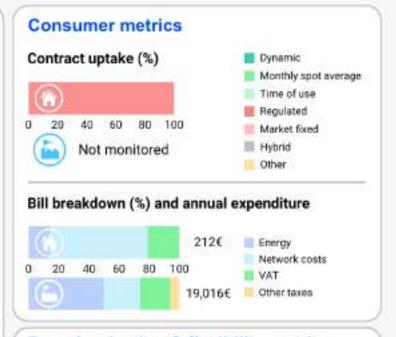
management.

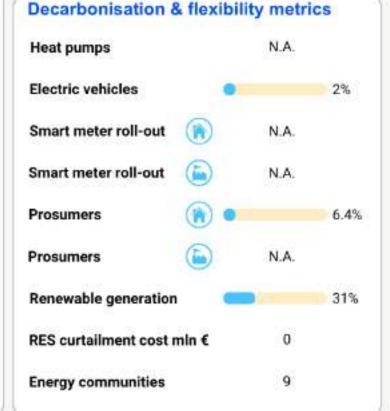
- Weaknesses . Limited smart meter roll-out is limiting the provision of information to consumers.
 - · A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.
 - Threats
- · Limited flexibility may drive a need for new network investment and in turn increase consumer costs.
- · The electricity market is highly concentrated.





Competition & market metrics 0.45Consumers (mln) 5.26 Average demand (MWh) 2.36 59.50 9.0 32.0 Unit price (€c/kWh) L-790 1.-18% Nationwide suppliers 39 1B 12 N.A. Switching N.A. 1.740 Concentration (HHI) 10,000 Hours with prices <5€/MWh 5.4% Hours with prices >150€/MWh 12.3% Days with price swings >50€ 333





Strengths

Average daily spread (€/MWh)

· High number of nationwide suppliers for the non-household consumer.

183.75



- Wholesale market supports retail market integration and fosters the competitive part of the retail market.





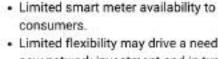
Opportunities . While limited, smart meter roll-out will enhance flexibility provision while participation from energy communities increasing.

Weaknesses . Highly concentrated, uncompetitive retail household market.



· Level of regulation impeding the arrival of new and innovative suppliers.

Threats

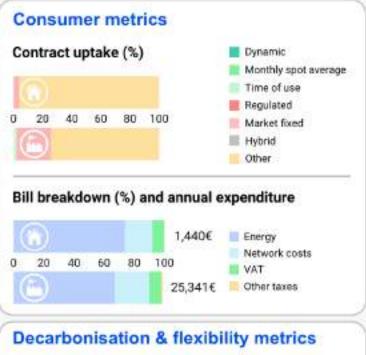


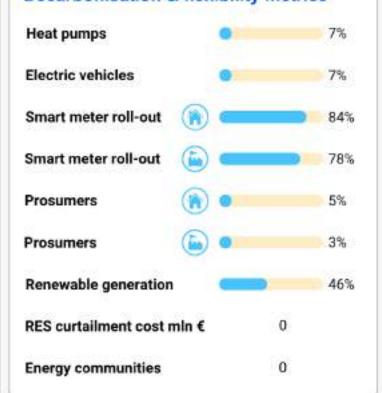






Competition & market metrics 2.25 0.30Consumers (mln) Average demand (MWh) 4.01 75.70 35.9 33.5 Unit price (€c/kWh) 110% 1 -6% 9 9 Nationwide suppliers 1-2 1-1 Switching 16% 8.0% 144% 1-100% Concentration (HHI) 2,790 2.390 Hours with prices <5€/MWh 1.5% Hours with prices >150€/MWh 12.4% Days with price swings >50€ 323 Average daily spread (€/MWh) 99.78





Strengths

 Rapid smart meter roll-out is enabling information provision.



- · High RES generation combined with high level of customer engagement via switching supplier or contract
- renegotiating. Opportunities . Infrastructure in place to enable more active participation.
 - · Flexibility initiatives could create off-peak demand management.

Weaknesses . Dynamic contracts remain unavailable to household consumers.



· Full access to smart meters still not available.

Threats

· Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

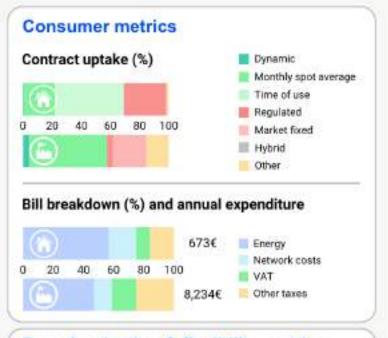


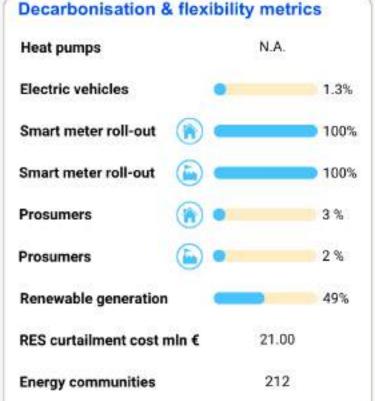
 Dependency on gas generation reducing potential for longer time with low prices.





Competition & market	t metrics	
Consumers (mln)	30.45	7.16
Average demand (MWh)	1.87	27,13
Unit price (€c/kWh)	35.9 1-7%	30.4
Nationwide suppliers	141 † 10	86 1 3
Switching	23.8%	23.4% ↓-179
Concentration (HHI)	2,460	770
Hours with prices <5€/MW	h	0.8%
Hours with prices >150€/N	IW h	9.1%
Days with price swings >50	O€	312
Average daily spread (€/M	Wh) 8	30.41





· Large-scale smart meter roll-out enables information provision.



High number of nationwide suppliers.



Opportunities . Infrastructure in place to enable more active participation.



 Progressive phase-out of regulated prices for all households creating opportunities for innovation.

Weaknesses • High uptake of consumers on inflexible contracts.



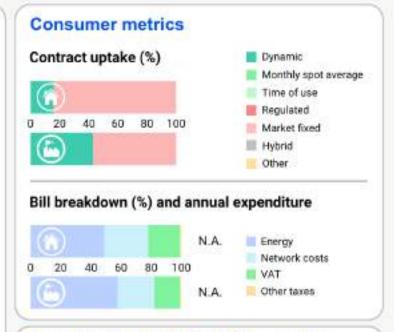


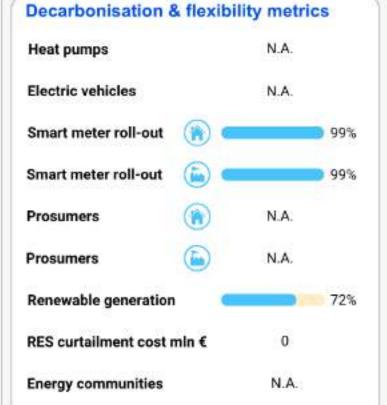
- · Potential temporal misalignment between deployment of flexibility tools and renewable penetration.
- · Limited flexibility may drive a need for new network investment and in turn increase consumer costs.





Competition & market metrics Consumers (mln) Average demand (MWh) N.A. N.A. 30.1 21.7 Unit price (€c/kWh) 1-32% 1 15% Nationwide suppliers 18 24 13 12 5.0% N.A. Switching 1 25% Concentration (HHI) N.A. 2.420 Hours with prices <5€/MWh 7.7% Hours with prices >150€/MWh 11.3% 338 Days with price swings >50€





Strengths

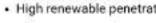
Average daily spread (€/MWh)

· Large-scale smart meter roll-out enables information provision.

151.60



· High renewable penetration.





- Opportunities . Infrastructure in place to enable more active participation.
 - · Flexibility initiatives could create potential for off-peak demand management.

Weaknesses . Low switching rate with consumers mostly on fixed-price contracts.



· A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

Threats

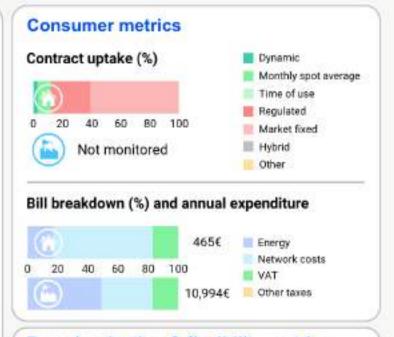


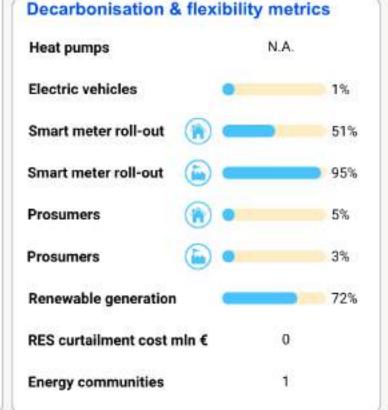






Competition & marke	inethics	
Consumers (mln)	1.64	0.18
Average demand (MWh)	1.89	45.88
Jnit price (€c/kWh)	24.6 1 -7%	24.0
Nationwide suppliers	4 J -2	26 1
Switching	18.75% 1126%	75.11% † 126%
Concentration (HHI)	3,630	2,590
Hours with prices <5€/MW	h :	7.8%
Hours with prices >150€/M	IWh 1	1.2%
Days with price swings >50	€	338
Average daily spread (€/M	Wb) 1	51.38





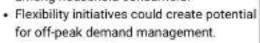
· Large-scale smart meter roll-out for nonhousehold enables information provision.



· High level of renewable generation.



Opportunities . Growing rate of smart meter roll-out among household consumers.





- Weaknesses . Moderately concentrated retail market.
 - A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.





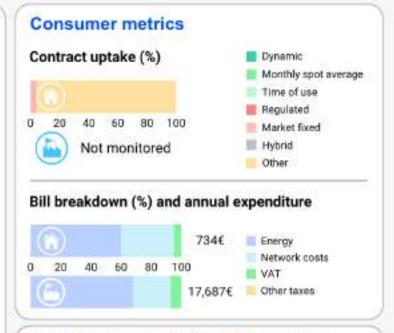
- · Lack of data collection could impact policy decisions.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

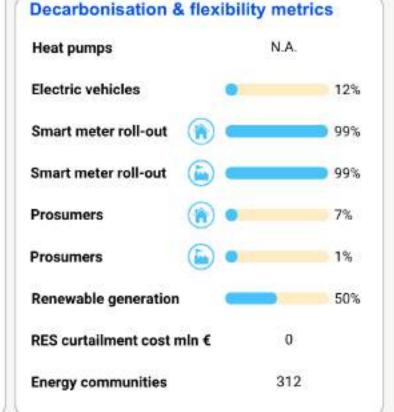






Competition & market metrics Consumers (mln) 0.290.07 Average demand (MWh) 3.62 75.81 20.3 23.3 Unit price (€c/kWh) 7.1% 1-13% 8 10 Nationwide suppliers 10 10 Switching 0.5% 2.8% 1 23% 1.4% Concentration (HHI) 8,440 5.790 Hours with prices <5€/MWh 8.5% Hours with prices >150€/MWh 4.1% Days with price swings >50€ 318





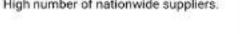
Strengths

Average daily spread (€/MWh)

· Large-scale smart meter roll-out enables information provision.



High number of nationwide suppliers.



112.08



- Weaknesses . Low switching rate from consumers but
 - A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

- Opportunities . Flexibility initiatives could create off-peak demand management.
 - · Infrastructure in place to enable more active participation.



Threats









Competition & market metrics





Consumers (mln)

0.33

0.06

Average demand (MWh)

N.A.

N.A.

14.6

19.7

Unit price (€c/kWh)

10%

1 -2%

Nationwide suppliers

1 1B

10

Switching

N.A.

N.A.

Concentration (HHI)

10,000

10,000

Hours with prices <5€/MWh

N.A.

Hours with prices >150€/MWh

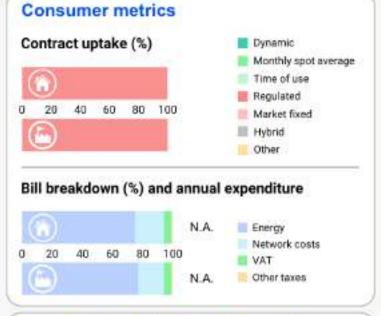
N.A.

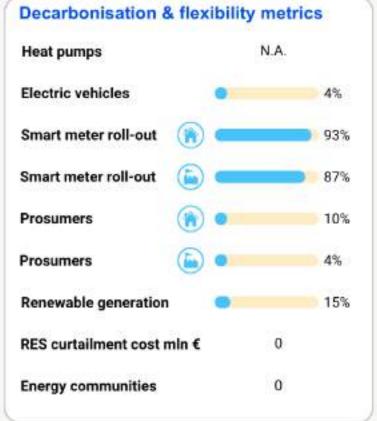
Days with price swings >50€

N.A.

N.A.

Average daily spread (€/MWh)





Strengths

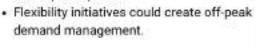
· Large-scale smart meter roll-out enables information provision.





- Weaknesses 100% of consumers on regulated fixed price contracts.
 - · A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

Opportunities . Infrastructure in place to enable more active participation.









Electricity country sheets 2024

NETHERLANDS



Competition & market metrics





Consumers (mln)

8.70

N.A

Average demand (MWh)

2.24

N.A.

Unit price (€c/kWh)

15.8 12%

22.6 1-21%

Nationwide suppliers

52 1-6

52 1.-6

Switching

13.0%

13.0%

1.8%

1 8%

Concentration (HHI)

1,750

1.500

Hours with prices <5€/MWh

8.8%

Hours with prices >150€/MWh

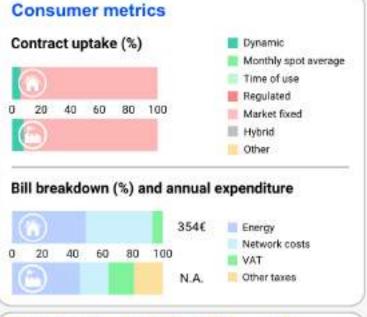
3.3%

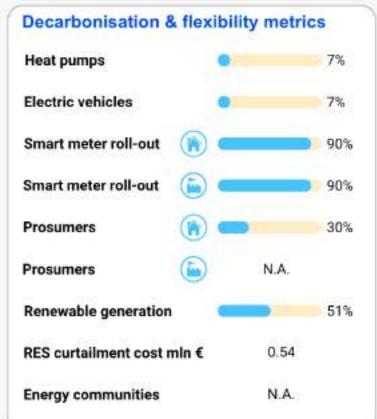
Days with price swings >50€

316

Average daily spread (€/MWh)

113.74





Strengths

· High percentage of prosumers demonstrating active participation.



- · Large scale smart meter roll-out enables information provision.
- Weaknesses . High percentage of consumers on fixed price contracts.
- · Net metering for prosumers may impede behavioural changes.

- Opportunities . Infrastructure in place to enable more active participation.
 - · Flexibility initiatives could create potential for off-peak demand management.









Competition & market metrics

Consumers (mln)

3.01

0.39

Average demand (MWh)

13.58

Unit price (€c/kWh)

13.0

225.72

1.49

10.3 1-15%

Nationwide suppliers

168 185 204 176

Switching

8.8% 1-12%

8.5%

Concentration (HHI)

850

910

Hours with prices <5€/MWh

10.3%

Hours with prices >150€/MWh

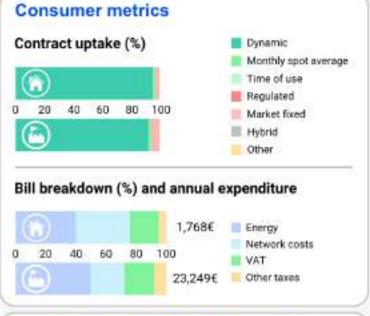
0.5%

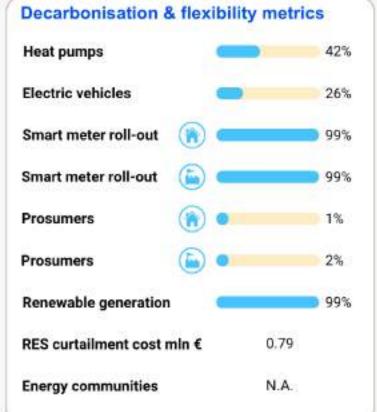
Days with price swings >50€

57

Average daily spread (€/MWh)

31.12





Strengths

· High level of consumers on dynamic contracts and smart meter roll-out of 99%.



- Strong competition providing consumer
- choice.



Weaknesses . While consumer choice is strong. consumers may not fully understand the offers being provided to them.



- Opportunities High level of EVs and consumers on dynamic spot prices enables flexibility though smart-changing.
 - · High level of electrification in heating can provide opportunities for flexibility.

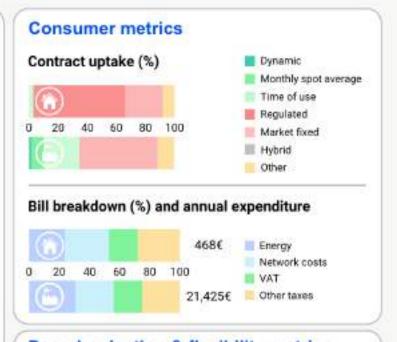
Threats

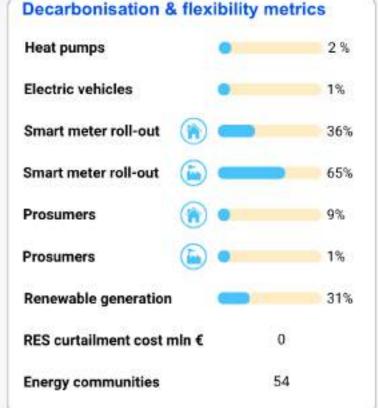
 Fixed-price contracts may reduce liquidity on organised market and reduce transparency and demand response.





t metrics	
(1)	
17.62	1.68
2.05	67,53
22.9 1 12%	31.7 ↑5%
95 † 16	247 † 93
0.4%	24.3% † 239
2,410	1,350
h 4	1.0%
1Wh 8	3.1%
)€	297
	17.62 2.05 22.9 112% 95 116 0.4% 121% 2.410 h 4





Average daily spread (€/MWh)

· Relatively high number of consumers engaging via prosuming.

121.25



· High switching rates among nonhousehold consumers.



Weaknesses . Price regulation inhibiting retail innovation, consumer engagement and the provision of flexibility.

- Opportunities Smart meter roll-out growing.
 - · Flexibility initiatives could create off-peak demand management.



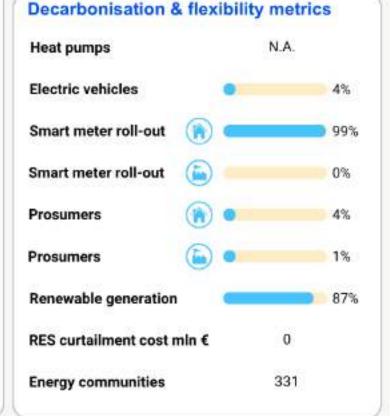
- · Low transparency of RES curtailment may hamper investment signals.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.





Competition & market metrics 0.97 Consumers (mln) 5.54 Average demand (MWh) 2.40 32.65 27.5 19.7 Unit price (€c/kWh) 117% 110% Nationwide suppliers 36 35 14 21.0% Switching 25.0% 1-22% 179% 1.650 Concentration (HHI) 4,090 Hours with prices <5€/MWh 17.9% Hours with prices >150€/MWh 2.0% Days with price swings >50€ 268





Strengths

Average daily spread (€/MWh)

· Large-scale smart meter roll-out enables information provision combined with high levels of consumer switching.

69.76



- · High level of renewable generation resulting in periods of low energy prices.
- Opportunities Infrastructure in place to enable more active participation.
 - High percentage of time with low electricity price availability.

Weaknesses

 Limited consumer education may result in a reliance on regulated tariffs, often above market rates, increasing consumer costs.



 Uptake of inflexible contracts limits flexibility, risking inefficient investments and higher consumer costs.

Threats

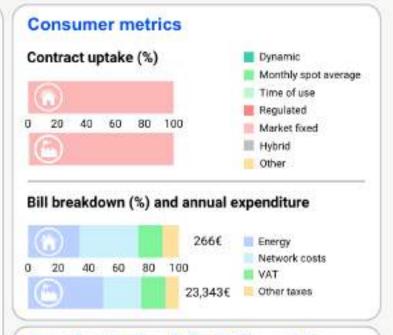
 High concentration and regulated prices may stifle innovation from new suppliers.

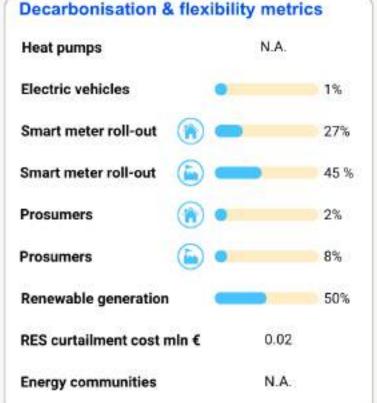






Competition & market metrics 0.30 Consumers (mln) 8.72 Average demand (MWh) 1.59 113.26 16.7 20.6 Unit price (€c/kWh) 1 -7% T-1% Nationwide suppliers 30 64 I B 12 2.82% 17.9% Switching 1 26% 1-41% 2.430 Concentration (HHI) 633 Hours with prices <5€/MWh 4.0% Hours with prices >150€/MWh 12.9% Days with price swings >50€ 344





Strengths

Average daily spread (€/MWh)

· High and growing percentage of renewable electricity generation.



· Growing number of prosumers.

Opportunities . Growing rate of smart meter roll-out will enable more flexibility.

188.81

 Flexibility initiatives could create off-peak demand management.



Weaknesses . Predominantly fixed price contracts being utilised by consumers impeding the provision of flexibility.



 Limited benefits of switching supplier among consumers.

Threats

· Limited flexibility may drive a need for new network investment and in turn increase consumer costs.



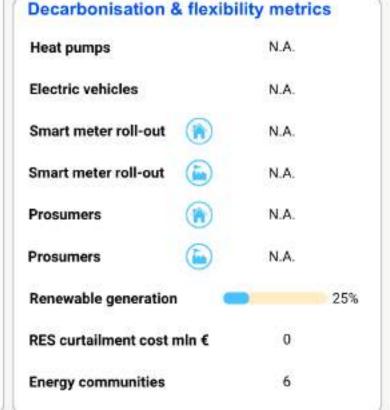
 Existing technology not sufficient to achieve EMD goals.





Competition & market metrics Consumers (mln) Average demand (MWh) N.A. N.A. 14.9 N.A. Unit price (€c/kWh) 1-6% Nationwide suppliers 14 14 10 1 B 21.2% Switching 0.38% 1-14% N.A. Concentration (HHI) N.A. Hours with prices <5€/MWh 5.9%

Contra	ct upt	ake	(%)			Dynamic
Not monitored Not monitored					Monthly spot averag Time of use Regulated Market fixed Hybrid	
0						Other
Bill bre	eakdov	wn (%) a	nd ar		xpenditure
Bill bre	eakdov 40	wn (%) a	nd ar	nnual e	VANCOTO-PRINCIPOLITY



Strengths

Hours with prices >150€/MWh

Days with price swings >50€

Average daily spread (€/MWh)



Opportunities • Infrastructure in place to enable more active participation.



· Flexibility initiatives could create off-peak demand management.

10.5%

323

140.86

Weaknesses . Limited smart meter roll-out impedes information provision.



 A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.

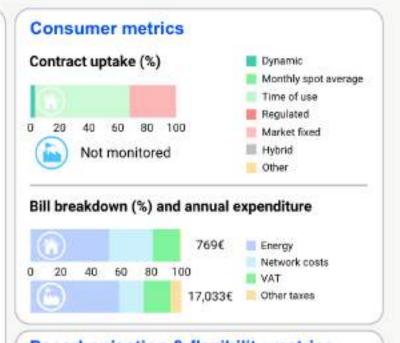


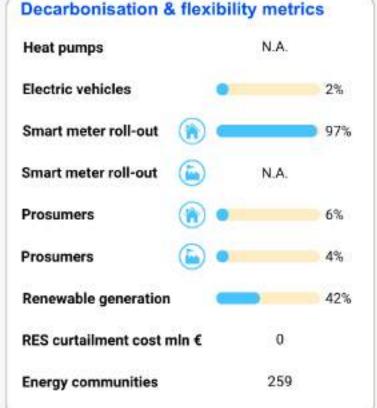
- 100% of consumers on untargeted regulated price contracts.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.





Competition & marke	t metrics	
oompetition a marke		(E)
Consumers (mln)	0.88	0.11
Average demand (MWh)	3.76	72.20
Unit price (€c/kWh)	20.5	23.6
Nationwide suppliers	12	20
Switching	0.5%	5.7%
	2.0%	J-65%
Concentration (HHI)	1,920	1,290
Hours with prices <5€/MW	h 4	1.9%
Hours with prices >150€/N	1Wh 8	3.4%
Days with price swings >50)€	323
		20225001



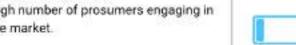


Average daily spread (€/MWh)

· Large-scale smart meter roll-out enables information provision.



· High number of prosumers engaging in the market.

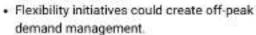


138.34



Opportunities • Infrastructure in place to enable more

active participation.





- · Non-household contracts not monitored.
- · Low switching despite high consumer choice.



· Net metering impedes a behavioural shift on the part of the prosumer.

Threats

· Limited flexibility from consumer contracts.







Competition & market metrics 0.94Consumers (mln) 29.55 Average demand (MWh) 2.53 160.44

Unit price (€c/kWh)	24.2	20.9
	11%	1-13%

Nationwide suppliers	306	285
	112	115

N.A. Switching 23.7%

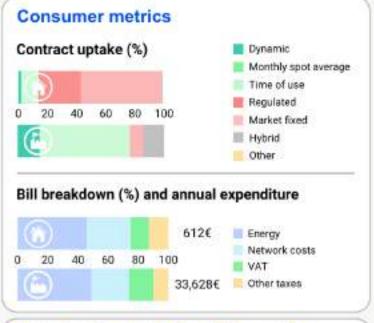
1.230 Concentration (HHI) 2.360

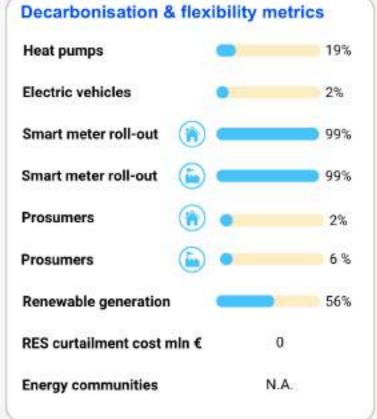
Hours with prices <5€/MWh 18.7%

Hours with prices >150€/MWh 2.0%

Days with price swings >50€ 270

Average daily spread (€/MWh) 71.42





Strengths

· Large-scale smart meter roll-out enables information provision.



 High number of nationwide suppliers combined with high switching rates.

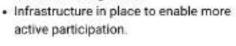


Weaknesses . Consumer engagement could be improved to identify most appropriate offer.



· Monitoring of decarbonisation metrics not yet in place.

Opportunities • Flexibility initiatives could create off-peak demand management.





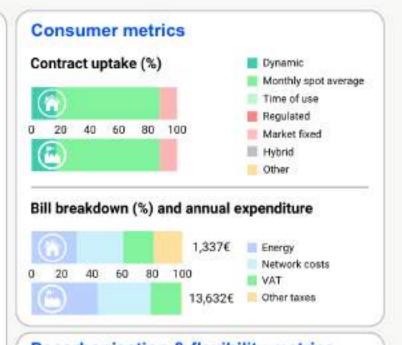
- · Limited interconnection with member states driving internal dependency.
- Limited flexibility may drive a need for new network investment and in turn increase consumer costs.

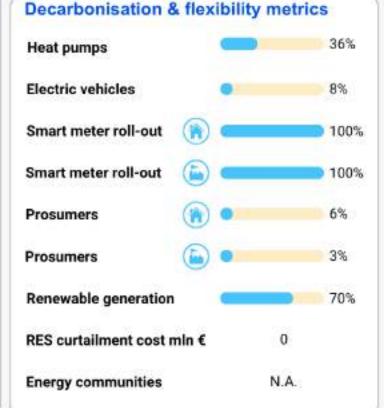






Competition & market	metrics		
Consumers (mln)	4.75	0.89	
Average demand (MWh)	6.74	103.3	
Unit price (€c/kWh)	19.8 ↓-2%	13.2 ↓-5%	
Nationwide suppliers	63 \$ D	39 ‡ 0	
Switching	9.5% ↓-5%	8.3% ↓-25%	
Concentration (HHI)	870	870	
Hours with prices <5€/MWh	n 2	4.3%	
Hours with prices >150€/MWh		1.2%	
Days with price swings >50	€	109	
Average daily spread (€/MV	Vh) 4	6.49	





· Large-scale smart meter roll-out enables information provision.

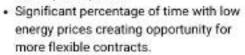


 Strong competition promoting consumer choice.



- Weaknesses . A more dynamic monitoring of the retail market enables faster awareness of and response to changing market dynamics.
 - · Consumers may not fully understand the offers being provided to them.

Opportunities • Infrastructure in place to enable more active participation.





 Majority of consumers on monthly spot average contracts impeding flexibility.



Methodology

Competition & market metrics

- Average demand Average demand is calculated by dividing total demand in the household/non-household sectors by the number of metering points in the given sector, as provided by the National Regulatory Authority.
- Unit price (€c/kWh) The unit price is calculated as the average final price, across both semesters in the year, in the consumption band representative of the average demand of consumers in the Member State. The unit price accounts for all taxes, levies and subsidies paid by consumers.
- Switching Switching rates for the household sector are calculated based on the number of
 metering points that have switched suppliers in the calendar year. Switching rates for nonhousehold consumers are calculated based on the volume of demand that has switched
 suppliers in the calendar year.
- Concentration (HHI) The Herfindahl-Hirschman Index (HHI) is a common measure of market concentration and is used to determine market competitiveness. The index measures the size of companies relative to the size of the industry they are in and the amount of competitiveness. The HHI is calculated by squaring the market share of each firm competing in a market and then summing the resulting numbers. The HHI for the household sector is calculated based on the number of metering points, while for the non-household sector based on volumes. The index can range from zero to 10,000. Values below 2,000 represent a competitive market, between 2,000 and 4,000 a concentrated market, and values above 4,000 a highly concentrated market.
- Hours with prices <5€/MWh Refers to the number of hours in a year during which wholesale electricity market prices fell below 5€ per megawatt-hour (including negative prices). A higher number of such hours typically reflects periods of high renewable generation and low demand, highlighting the need for greater system flexibility and storage capacity.
- Hours with prices >150€/MWh Refers to the number of hours in a year during which
 wholesale electricity market prices exceeded 150€ per megawatt-hour. These high-price
 periods usually indicate system stress, limited supply, or reliance on expensive generation, and
 have a direct impact on consumer bills and market volatility.
- Days with price swings >50€ Refers to the number of days in a year during which the
 difference between the highest and lowest hourly electricity prices exceeded 50€/MWh. This
 metric captures the extent of intra-day price volatility and can indicate challenges in balancing
 supply and demand, and highlights the value of flexible assets like demand-side response.
- Average daily spread (€/MWh) Refers to the average difference between the maximum and
 minimum hourly wholesale electricity prices over all days in the year. It provides an indication
 of daily price volatility and the economic value of shifting consumption or generation within the
 day.

Contract uptake

 Dynamic contracts are defined as ones that reflect price variations in the wholesale market at an hourly frequency, in alignment with the Directive on common rules for the internal market for electricity⁴.

⁴ Directive (EU) 2019/944 on common rules for the internal market for electricity.

- Monthly spot-variable contracts are defined as ones whose monthly price changes are based on changes in the spot prices in the wholesale market.
- Regulated contracts are defined as contracts whose prices are determined by the NRA or another designated authority.
- Market fixed contracts are defined as fixed-price, fixed-term contracts whose prices are determined by competition.
- Hybrid contracts are defined as ones that include both fixed and variable components, with the latter typically indexed to wholesale market prices.

Decarbonisation metrics

- Heat pumps Refers to the share of households using heat pumps. Heat pumps are
 considered a key technology for decarbonising the heating sector and increasing the
 electrification of residential energy use. A higher share suggests a stronger shift away from
 fossil-fuel-based heating systems.
- **Electric vehicles** Refers to the share of electric vehicles in relation to the number of household consumers. This is calculated by dividing the number of electric vehicles by the total number of households consumers.
- Smart meter roll-out Refers to the share of consumers with smart meters among household and non-household consumers, as measured by metering points.
- **Prosumers** Refers to the share of household and non-household consumers that produce their own electricity⁵. Prosumers generate renewable energy, typically via rooftop solar panels or small wind turbines, possibly in combination with battery storage systems. This enables them to consume their own electricity or feed it back to the grid.
- Renewable generation Refers to the share of electricity generated from renewable energy sources (RES) in the country's total electricity production.
- RES curtailment cost mln € Refers to the costs associated with curtailing renewable electricity generation, typically due to grid constraints or insufficient market demand as well as the costs of compensating producers for lost revenues. The curtailment of renewable energy production generally results in greater use of more polluting and expensive generation sources, such as coal or gas-fired power plants, thereby increasing energy bills for end-consumers and undermining the progress towards the energy transition.
- Energy communities Refers to the number of recognised energy communities that are
 actively connected to the electricity grid. These communities are typically composed of
 individuals, households, or local entities that jointly produce, consume, store, and share
 renewable energy. Grid connection can enable them to interact with the wider energy system,
 contribute to local flexibility, and participate in electricity markets, thereby contributing to system
 resilience and fostering citizen engagement in the energy transition.

⁵ In the case of Belgium, both household and non-household prosumers are captured under the household consumer indicator, as the distinction between households and non-households is not available.

List of sources

Market & competition metrics			
Indicator	Data source		
Consumers (mln)	National regulatory authorities		
Demand (MWh)	National regulatory authorities		
Unit Price (€c/kWh)	Eurostat (nrg_pc_204 & nrg_pc_205)		
Concentration (HHI)	National regulatory authorities		
Nationwide suppliers	National regulatory authorities		
Switching	National regulatory authorities		
Hours with prices <€5/MWh	ACER and ENTSO-E		
Hours with prices >€150/MWh	ACER and ENTSO-E		
Days with price swings >€50	ACER and ENTSO-E		
Average daily spread (€/MWh)	ACER and ENTSO-E		
Consumer metrics			
Indicator	Data source		
Contract uptake (%)	National regulatory authorities		
Bill breakdown (%)	Eurostat (nrg_pc_204_c & nrg_pc_205_c)		
Annual expenditure	Eurostat (nrg_pc_204_c & nrg_pc_205_c) and national regulatory authorities		
Consumption bands ⁶			
Household consumers	Non-household consumers		
Band DA: Less than 1,000 kWh	Band IA: Less than 20 MWh		
Band DB: Between 1,000 and 2,499 kWh	Band IB: Between 20 and 499 MWh		
Band DC: Between 2,500 and 4,999 kWh	Band IC: Between 500 and 1,999 MWh		
Band DD: Between 5,000 and 14,999 kWh	Band ID: Between 2,000 and 19,999 MWh		
Band DE: 15,000 kWh or over	Band IE: Between 20,000 and 69,999 MWh		
	Band IF: Between 70,000 and 149,999 MWh		
	Band IG: 150,000 MWh or over		
Decarbonisation metrics			
Indicator	Data source		
Electric vehicles	National regulatory authorities		
Heat pumps	National regulatory authorities		
Smart meter roll-out	National regulatory authorities		
Prosumers	National regulatory authorities		
Energy communities	National regulatory authorities		
RES curtailment cost	National regulatory authorities		
Share of renewable generation	Eurostat (nrg_cb_pem)		

⁶ Further information regarding the consumption bands is accessible on Eurostat, for household and non-household consumers.