

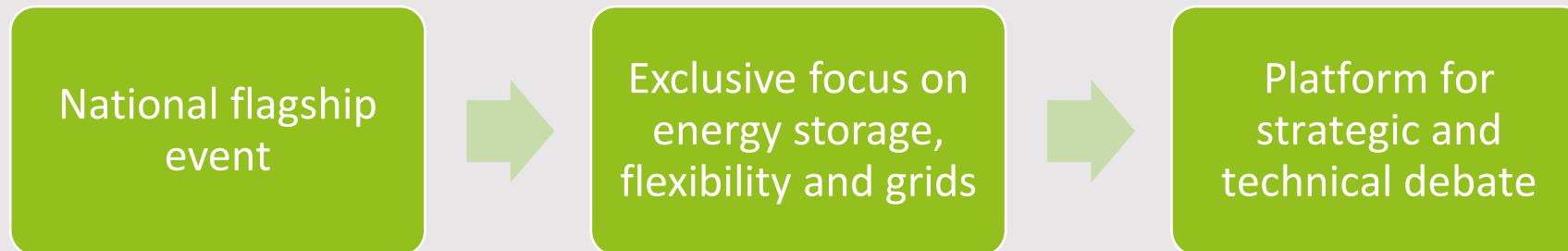
# Portugal Energy Storage Forum Sponsorship Opportunities

# About the event

# Portugal Energy Storage Forum

The Portugal Energy Storage Forum is the first event in Portugal entirely dedicated to energy storage, as a critical element for the energy transition and for the operation of the power system.

For the first time, the Forum creates a dedicated and continuous space for debate, analysis and alignment on energy storage, bringing together public decision-makers, regulators, grid operators, project developers, investors, industry and academia.



# Why was this event created?

The Portuguese energy transition has reached a new phase of maturity, characterized by:

- High penetration of renewable energy;
- Greater variability of generation;
- Growing need for flexibility and system services;
- Increased challenges in terms of security, resilience and economic efficiency

Despite the growing importance of energy storage, the topic has been addressed in a transversal or fragmented manner, without a dedicated space that enables an in-depth and structured discussion.

The Portugal Energy Storage Forum was created to address this gap, establishing a dedicated forum for energy storage within the specific context of the Portuguese power system.

# Why is it important to talk about energy storage?

Integrate more  
renewable energy in an  
efficient and cost-  
effective manner

Reduce curtailment

Strengthen the stability  
and resilience of the  
national power system

Create new markets  
and business  
opportunities

Reduce system costs  
and fossil fuel  
dependence

Contribute to growth  
in investment, GDP and  
employment

# Context



Date

March 24, 2026



Venue

Culturgest — Pequeno Auditório



Duration

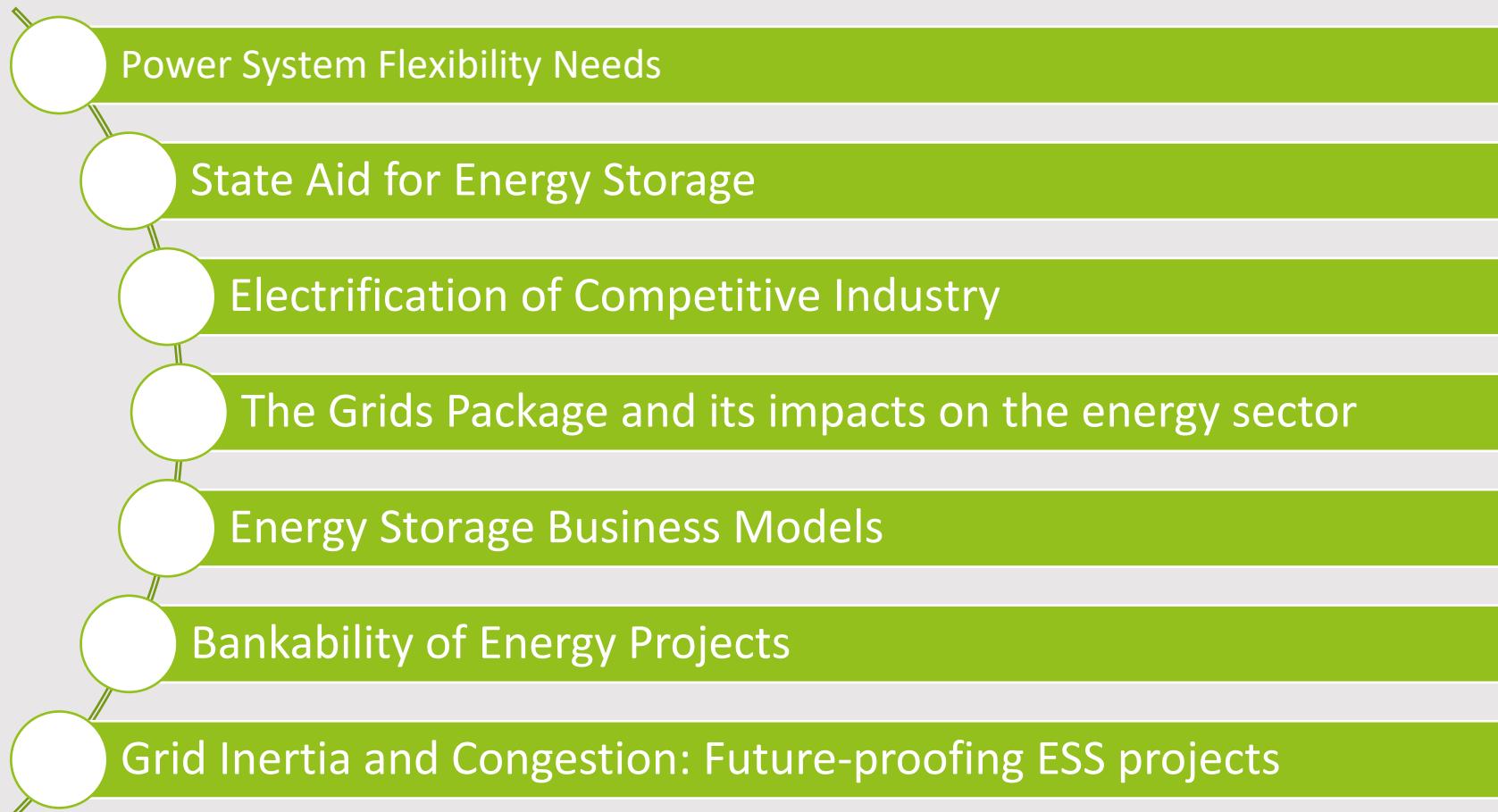
1 day of debate



Format

5 panels with national and international  
strategic sector stakeholders

# Key Topics



Programme and confirmed speakers under development.

# Who is the target audience of this event?



Grid operators and utilities



Renewable energy developers and IPPs



Energy storage solution manufacturers and integrators



Regulators and public decision-makers



Investors, banks and funds



Engineering and consultancy firms, and academia

# About the sponsorship

# Why Sponsor?



Positioning at the heart of the energy transition



Visibility among decision-makers and industry leaders



Strengthening of institutional and technical credibility

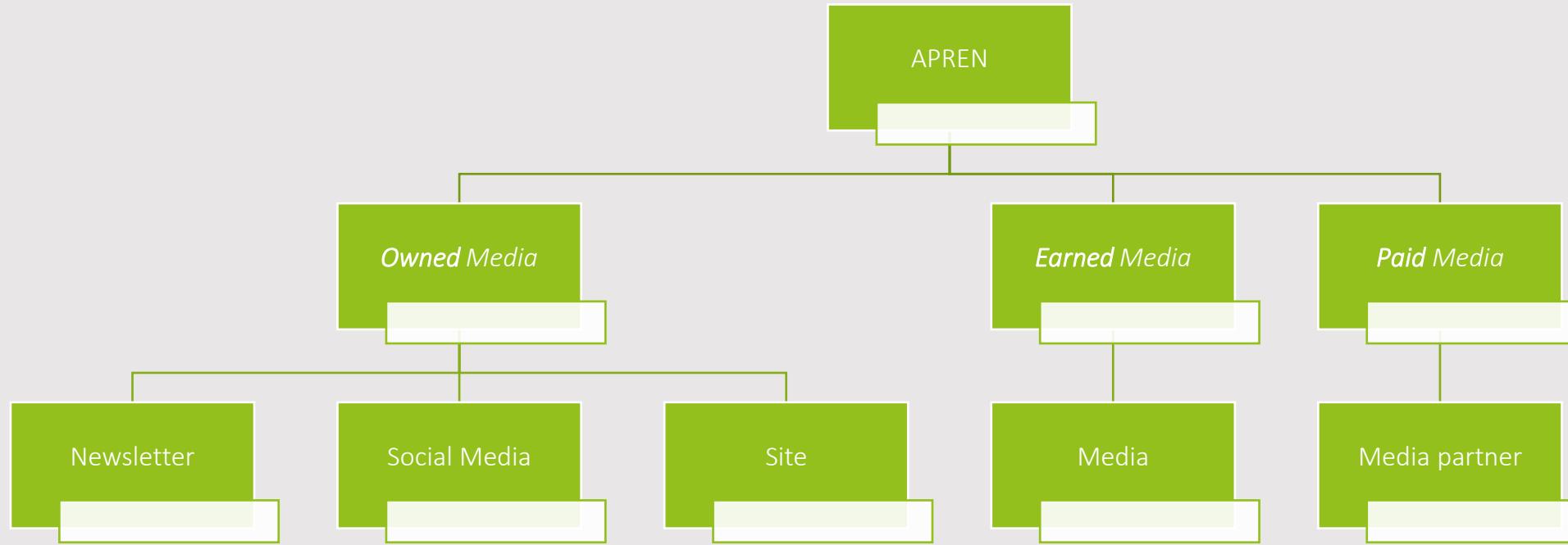


Brand association with the first event of its kind in Portugal



Access to high-level networking opportunities

# Reach of the APREN Network



400 companies

43% open rate



21.600



878



405



6.400



647



Data from  
December 2025:

- 27,242 pageviews
- 22,175 unique pageviews



# Sponsorship Opportunities

## Premium

12.000€ + VAT

### 6 event passes

**Brand logo** featured across all physical and digital event materials, with higher prominence than the Sponsor category

**1 speaker** in one of the event panels (to be defined) – limited to 5 companies

**1 post** on APREN's LinkedIn page

## Partner

6.000€ + VAT

### 3 event passes

**Brand logo** featured across all physical and digital event materials

The number of sponsors is limited, ensuring exclusivity and visibility.  
Participation in panels is subject to criteria of balance and editorial independence.

Thank you.